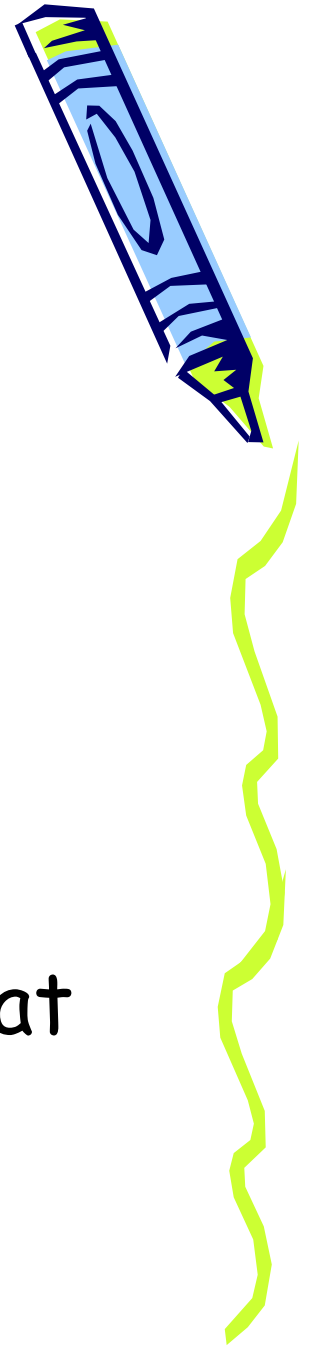
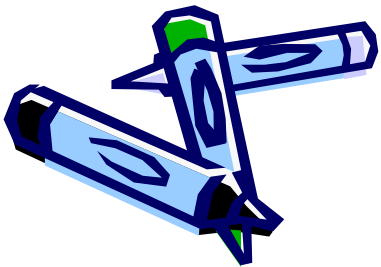


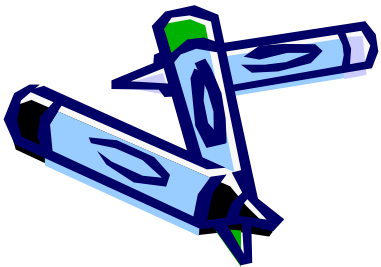
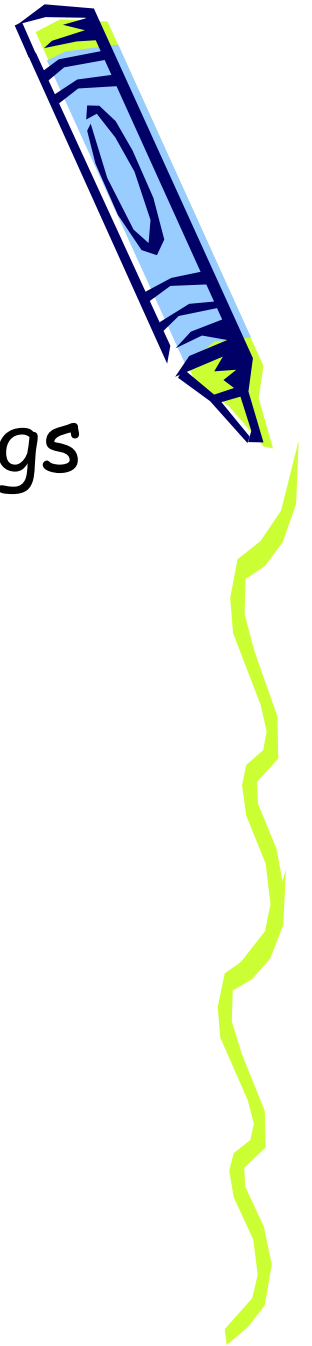
The Story of Stuff

- Define the word stuff! What is stuff?
- Do you have too much stuff?
- Give some examples!
- Do you buy too much?
- Do you have problems with space?
- What about your cupboards?
- Do you really need all the stuff that you have amassed?



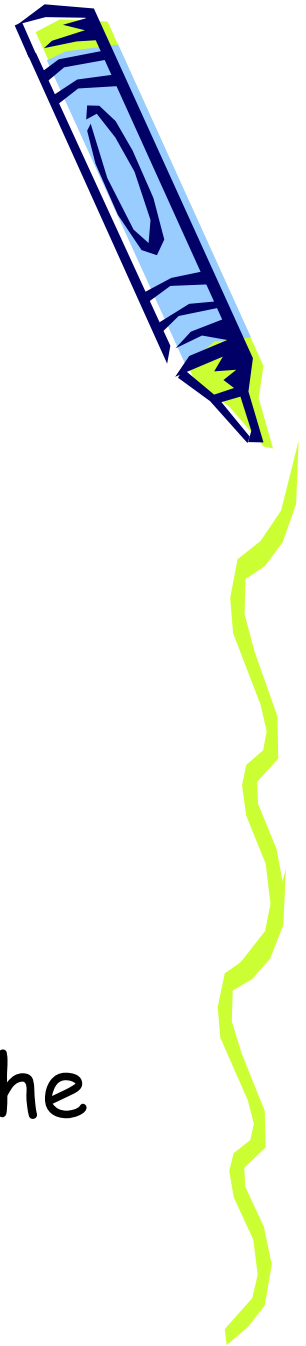
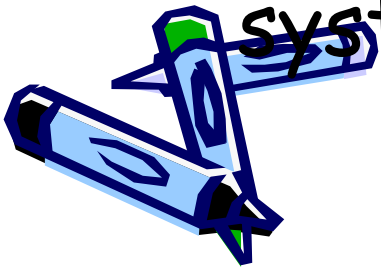
The Story of Stuff

- What makes you buy all those things you know you already have?
- Do you do it of your own will?
- Or....



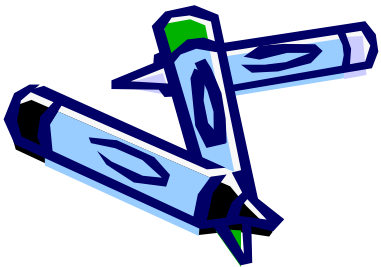
THE STORY OF STUFF - TEXT-ANALYSIS

- According to the text - what is *materials economy*?
- Define the *system in crisis*.
- Discuss the terms:
- linear system/finite system
- Which factors are interacting in the system?



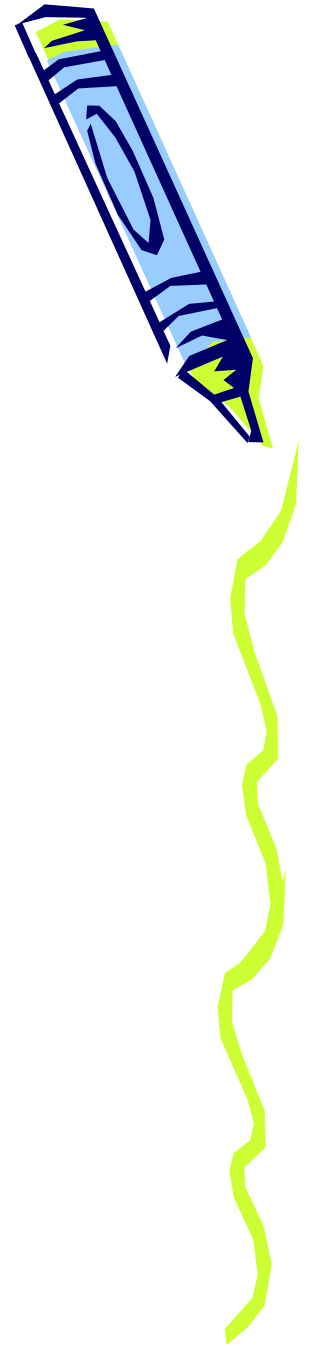
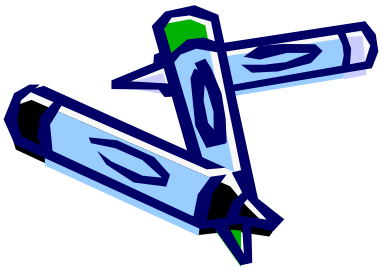
THE STORY OF STUFF - TEXT-ANALYSIS

- What is the connection and consequences of the relation: government - corporation?
- Comment upon the equation: extraction=exploitation=trashing the planet



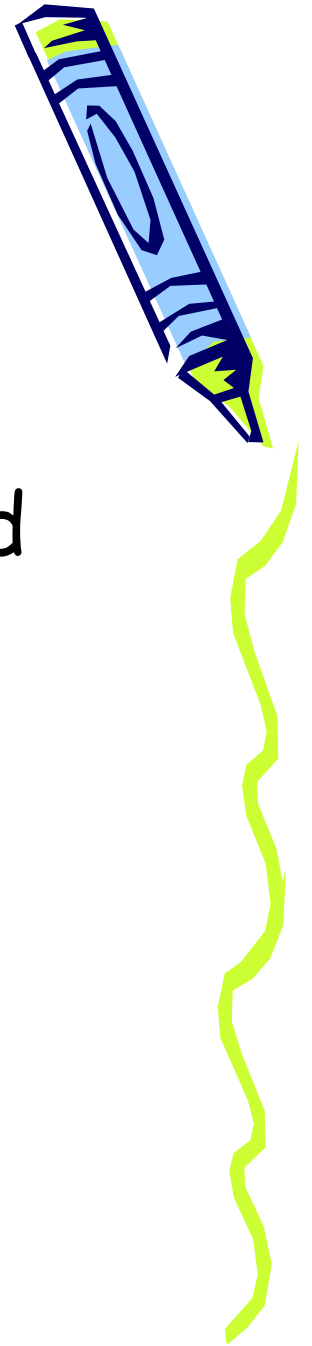
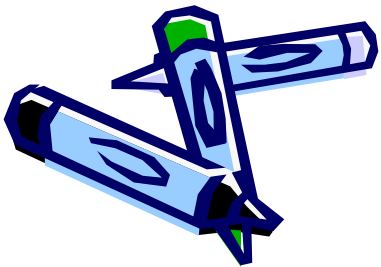
THE STORY OF STUFF - TEXT-ANALYSIS

- Find out about the following numbers:
- 3 decades
- $1/3$
- 4%
- 40%
- 5%
- 30%



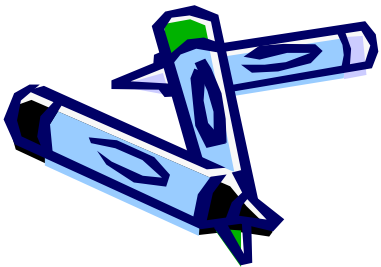
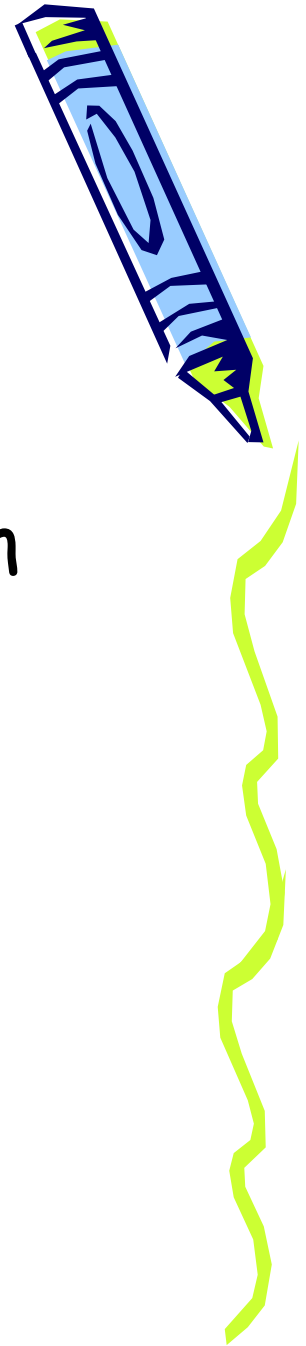
THE STORY OF STUFF - TEXT-ANALYSIS

- The "third world" is mentioned in several places in the text. Find and discuss.
- Some more numbers:
- 75%
- 80%
- 2,000 a minute



THE STORY OF STUFF - TEXT-ANALYSIS

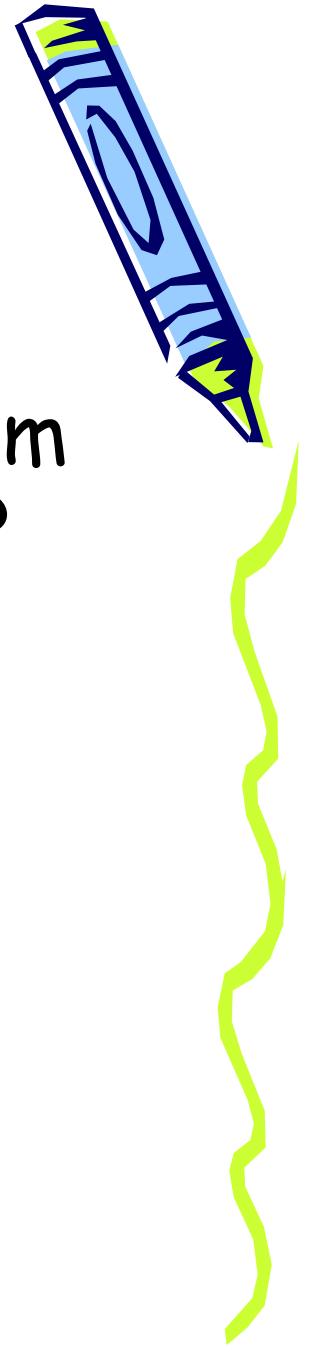
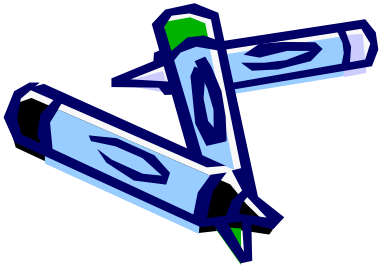
- People living in certain places for centuries are mentioned at least in two places in the text. Find and discuss their problems!



THE STORY OF STUFF - TEXT-ANALYSIS

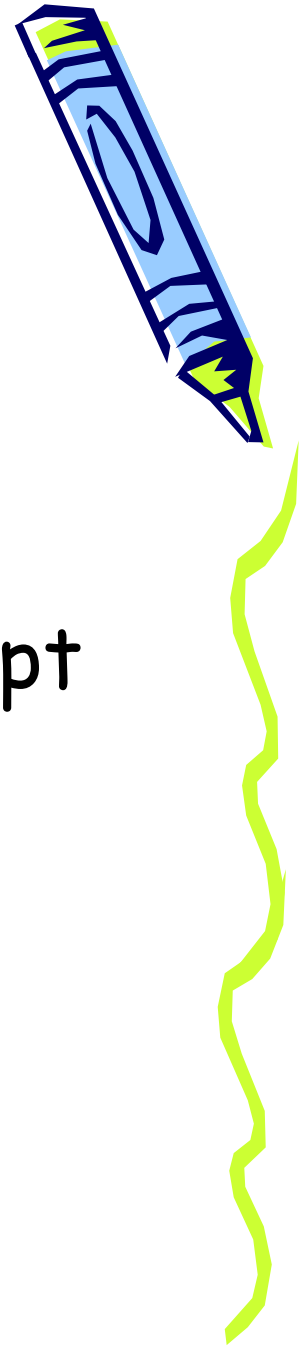
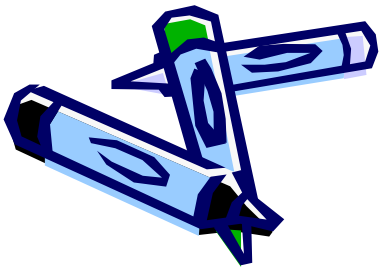
- What are the problems arising from production mentioned in this text?

- -
- -
- -
- -
- -



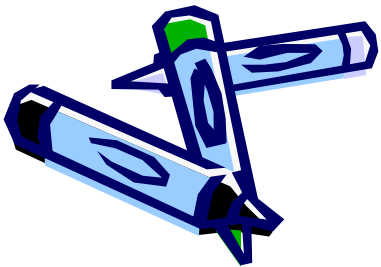
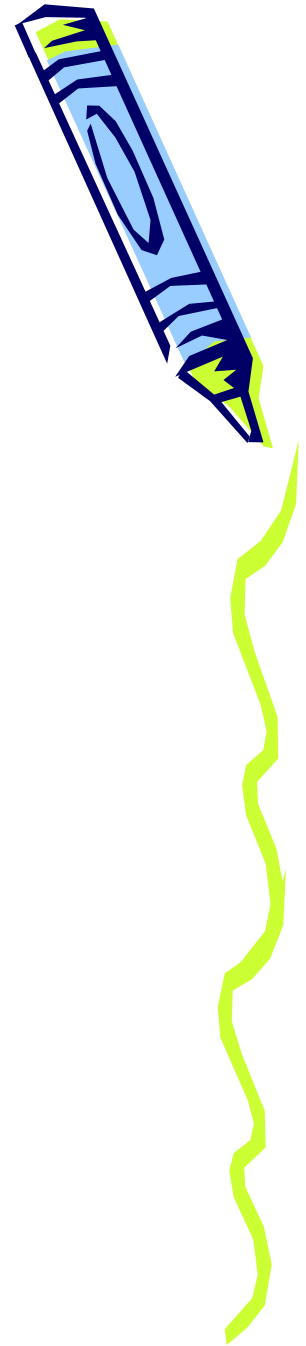
THE STORY OF STUFF - TEXT-ANALYSIS

- Distribution
- goal:
- How are the prices of products kept down?
- Define: **externalizing costs**
- Describe the story of the little green radio



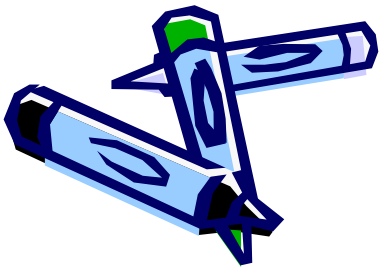
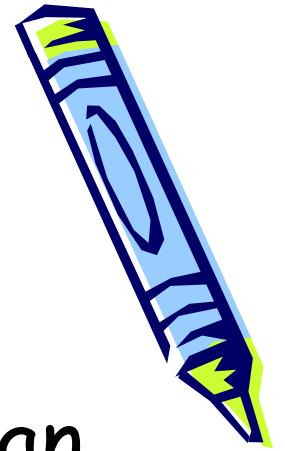
THE STORY OF STUFF - TEXT-ANALYSIS

- What is the golden arrow of consumption?
- What percentage of the materials flow is still in use 6 months after production?
- What happens with the rest?



THE STORY OF STUFF - TEXT-ANALYSIS

- How much does an average American consume compared to 50 years ago?
- What were the virtues of consumption 50 years ago?
- Did all this happen accidentally or with a purpose?



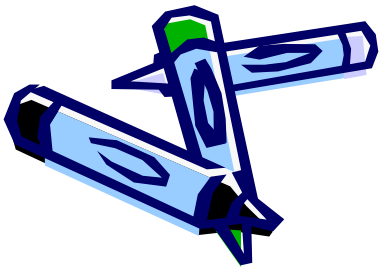
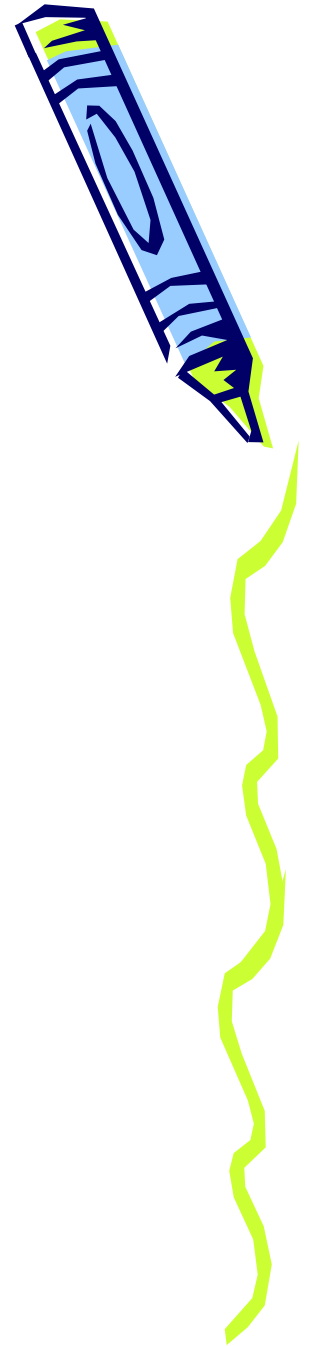
THE STORY OF STUFF - TEXT-ANALYSIS

- Find definitions of and explain:
planned and perceived obsolescence!
- When was that planned already?
- When did the golden era of consumer society start?
- Comment on the coincidence!



THE STORY OF STUFF - TEXT-ANALYSIS

- Discuss the role of advertisements and media in consumption!
- DIscuss the numbers:
- 3,000
- 50 years ago



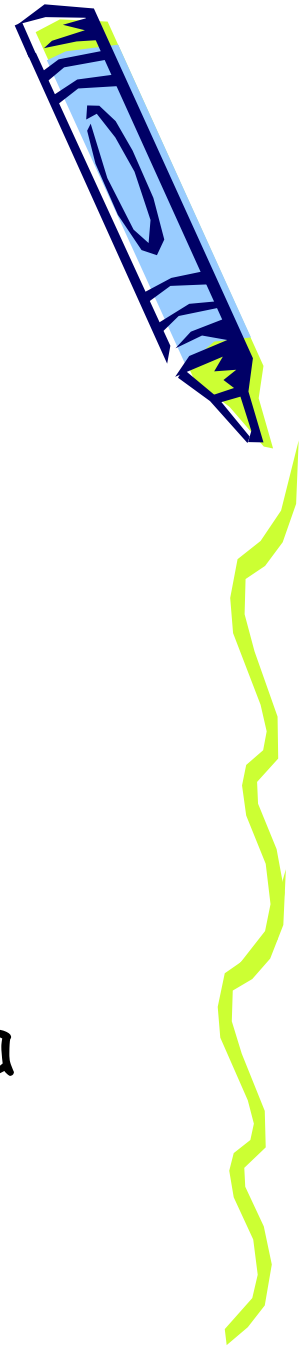
THE STORY OF STUFF - TEXT-ANALYSIS

- Describe the average person's daily routine in US as presented in the text!
- Compare it to a daily routine of an average person's daily routine in Croatia.
- Describe your own daily routine!
- Do you have any leisure time and, if any, how do you spend it?



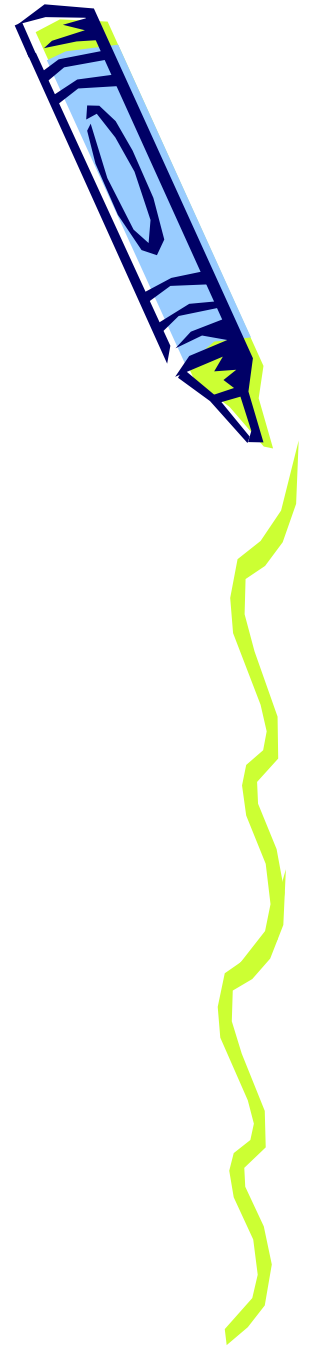
THE STORY OF STUFF - TEXT-ANALYSIS

- Disposal
- How much trash does an average person produce in US, daily?
- What was the amount of trash 30 years ago?
- How much garbage does industry produce for every garbage can of a household in USA?



THE STORY OF STUFF - TEXT-ANALYSIS

- How is garbage managed?
- -
- -
- Is recycling the answer to the problem of garbage?
- Comment and discuss about the problem!



THE STORY OF STUFF - TEXT-ANALYSIS

- Conclusion
- Which theses does Annie Leonard, the author of the text offer in conclusion of the text?
- Is she optimistic or pesimistic?
- Are you optimistic or pesimistic?

